



For release: June 30, 2024
Contact: Felicia Mason or Jaclyn Langan
(205) 871-7737

APA Media Awards Advertising Contest Winners Announced

Birmingham, AL (June 30, 2024) – Winners in categories of the 2024 Alabama Press Association Media Awards have been announced by Dee Ann Campbell, chairman of the AMA Contest Committee. This year, 24 publications submitted 433 entries in the annual advertising contest. The Hoosier State Press Association membership judged the entries.

First place awards in many categories and divisions were recognized at the 2024 APA Summer Convention banquet awards program.

Congratulations to all of the winners!

Cat. 02 Best Classified Page or Section

Division B

- 1st Place: The Outlook (Alexander City) by staff
2nd Place: The Cullman Times by Debbie Miller, Amanda Tolbert
3rd Place: The Observer (Opelika) by staff

Division C

- 1st Place: The Choctaw Sun-Advocate (Gilbertown) by Dee Ann Campbell
2nd Place: The Southern Star (Ozark) by staff
3rd Place: The Sand Mountain Reporter (Albertville) by John Morris, Jonathan Bottomlee

Division D

- 1st Place: The Wetumpka Herald
2nd Place: The Dadeville Record
3rd Place: The Observer (Opelika)

Cat. 03 Best Single Ad 1/2 page and under, B/W

Division B

- 1st Place: The Fort Payne Times-Journal for "Santa Fe" by staff
2nd Place: The Clanton Advertiser for "First Assembly of God Graduation" by Zack Bates
3rd Place: The Cullman Tribune for "The Groom Haus" by Janet Chandler, Dustin Isom

Division C

- 1st Place: The Advertiser-Gleam (Guntersville) for "Happy Birthday from the Pig" by Sherrie Hall
2nd Place: Shelby County Reporter (Columbiana) for "Oak View Animal Hospital" by Rhett McCreight
3rd Place: The Choctaw Sun-Advocate (Gilbertown) for "Chamber Christmas" by Dee Ann Campbell

Division D

- 1st Place: The Clay Times-Journal (Lineville) for "Remembering the Past-Howard Ballard" by Tammy Andrews
2nd Place: The Clay Times-Journal (Lineville) for "Remembering our Past-Junes Cafe" by Tammy Andrews
3rd Place: The Clay Times-Journal (Lineville) for "Remembering our Past-Watermelons" by Tammy Andrews

Cat. 04 Best Single Ad 1/2 page and under, color

Division B

- 1st Place: Jackson County Sentinel (Scottsboro) for "Sam the Bugman" by Elizabeth Law
2nd Place: The Cullman Tribune for "Knight-Free Insurance Agency " by Janet Chandler, Dustin Isom
3rd Place: The Outlook (Alexander City) for "Go Pro Wildlife" by Audra Spears

Division C

- 1st Place: The Advertiser-Gleam (Guntersville) for "Good Bye to 2023-Sand Mountain Toyota" by Sherrie Hall
2nd Place: The Choctaw Sun-Advocate (Gilbertown) for "Patton Patrick Graduation" by Dee Ann Campbell
3rd Place: Shelby County Reporter (Columbiana) for "Valentine's Day" by Evann Campbell, Vee Romero

Division D

- 1st Place: The Clay Times-Journal (Lineville) for "Taco Tuesdays" by Breanna Minter
2nd Place: The Greenville Standard for "Butler County Farmer's Market" by Michelle Styron
3rd Place: The Observer (Opelika) for "Kidz World" by Michelle Key

Division E

- 1st Place: The Redstone Rocket (Huntsville) for "Amber Falls" by Rhonda Stennett, Donna Counts
2nd Place: 280 Living (Birmingham) for "Apricot Lane" by Ted Perry
3rd Place: The Redstone Rocket (Huntsville) for "AB Artistry" by Rhonda Stennett, Donna Counts

Cat. 05 Best Single Ad over 1/2 page, B/W

Division B

- 1st Place: The Fort Payne Times-Journal for "Moriroku Technology North America Graduation" by LaShawna Raines, Emily Wooten
2nd Place: The Fort Payne Times-Journal for "RTI Progress" by LaShawna Raines, Emily Wooten
3rd Place: The Clanton Advertiser for "City of Clanton" by Zack Bates

Division C

- 1st Place: The Choctaw Sun-Advocate (Gilbertown) for "Veterans Day" by Dee Ann Campbell
2nd Place: Shelby County Reporter (Columbiana) for "Small business awards" by Rhett McCreight

Division D

- 1st Place: The Greenville Standard for "Butler County Farmer's Market" by Michelle Styron

Cat. 06 Best Single Ad over 1/2 page, color

Division B

- 1st Place: Daily Mountain Eagle (Jasper) for "Foothills Festival" by staff
2nd Place: Daily Mountain Eagle (Jasper) for "Bevill State" by staff
3rd Place: The Outlook (Alexander City) for "Hufham Farris" by Audra Spears, Renee Trice

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Buck Creek Festival" by Rhett McCreight
2nd Place: The Choctaw Sun-Advocate (Gilbertown) for "Georgia-Pacific Football" by Dee Ann Campbell
3rd Place: The Choctaw Sun-Advocate (Gilbertown) for "Georgia-Pacific Anniversary" by Dee Ann Campbell

Division D

- 1st Place: The Clay Times-Journal (Lineville) for "First State Bank Best of Luck Football Season" by Breanna Minter
2nd Place: The Observer (Opelika) for "Los Amigos" by Michelle Key
3rd Place: The Dadeville Record for "J.A. Smith, LLC" by Hidey Arrington

Division E

- 1st Place: 280 Living (Birmingham) for "We'll Do It" by Ted Perry
2nd Place: The Redstone Rocket (Huntsville) for "Rebelution" by Rhonda Stennett, Donna Counts

Cat. 07 Best Regularly Scheduled Special Section

Division B

- 1st Place: Jackson County Sentinel (Scottsboro) for "Graduation Magazine" by staff
2nd Place: The Outlook (Alexander City) for "Progress-Opportunity Knocks!" by Audra Spears, Betsy Iler, Kenneth Boone
3rd Place: The Fort Payne Times-Journal for "Progress Edition" by staff

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Visitors Guide 2023" by staff
2nd Place: Shelby County Reporter (Columbiana) for "Football 2023" by staff
3rd Place: The Choctaw Sun-Advocate (Gilbertown) for "First and Goal, Football 2023" by Dee Ann Campbell

Division D

- 1st Place: The Wetumpka Herald for "FYI" by Audra Spears, Betsy Iler
2nd Place: The Dadeville Record for "Dadeville Magazine" by Audra Spears, Betsy Iler, Kenneth Boone
3rd Place: The Wetumpka Herald for "Horizons" by Audra Spears, Betsy Iler

Division E

- 1st Place: 280 Living (Birmingham) for "280 Living Women in Business" by staff

Cat. 08 Best One Time Special Section

Division B

- 1st Place: The Fort Payne Times-Journal for "Boom Days Event Schedule and Map" by staff
2nd Place: The Cullman Times for "Bloomin Festival 2023" by Heather Casillas, staff
3rd Place: Jackson County Sentinel (Scottsboro) for "Easter Coloring Book" by staff

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Profile 2023" by staff
2nd Place: Shelby County Reporter (Columbiana) for "Graduation 2023" by staff
3rd Place: Shelby County Reporter (Columbiana) for "Coloring Book" by staff

Division D

- 1st Place: The Observer (Opelika) for "Lee County Fair" by Michelle Key
2nd Place: The Wetumpka Herald for "Wetumpka Herald Celebrating 125 Years" by staff
3rd Place: The Clay Times-Journal (Lineville) for "Congratulations, Lineville 8U Boys!" by staff

Cat. 09 Best In-Paper Promotion of Newspaper

Division B

- 1st Place: Jackson County Sentinel (Scottsboro) for "Hop, Hop, Hooray" by Elizabeth Law
2nd Place: Athens News Courier for "150 Years" by Glenda Smith, Heather Casillas, Angie Christopher
3rd Place: The Outlook (Alexander City) for "Santa Reads" by Audra Spears

Division C

- 1st Place: The Sand Mountain Reporter (Albertville) for "Graduation Promotions" by John Morris, Jonathan Bottomlee
2nd Place: Shelby County Reporter (Columbiana) for "Football house ad" by Connor Bucy, Alec Etheredge
3rd Place: Shelby County Reporter (Columbiana) for "Graduation Teaser" by Connor Bucy

Division D

- 1st Place: The Wetumpka Herald for "Be A Reader" by Audra Spears
2nd Place: The Wetumpka Herald for "Feed Your Brain" by Audra Spears
3rd Place: The Tallassee Tribune for "Cup of Tea" by Audra Spears

Division E

- 1st Place: 280 Living (Birmingham) for "Home & Garden" by Emily VanderMey

Cat. 10 Best Advertising Campaign

Division B

- 1st Place: Jackson County Sentinel (Scottsboro) for "Downtown Scottsboro" by Elizabeth Law
2nd Place: The Fort Payne Times-Journal for "First State Bank SportsExtra" by Nick Vizzinia
3rd Place: Daily Mountain Eagle (Jasper) for "High Point Summer Selloff" by staff

Division C

- 1st Place: The Choctaw Sun-Advocate (Gilbertown) for "Bark in the Park" by Dee Ann Campbell
2nd Place: Shelby County Reporter (Columbiana) for "United Way Ad Campaign" by staff
3rd Place: Shelby County Reporter (Columbiana) for "Coosa Valley MRI" by staff

Division D

- 1st Place: The Observer (Opelika) for "USA Town Center" by Michelle Key
2nd Place: The Observer (Opelika) for "Angel's Antiques" by Michelle Key
3rd Place: The Greenville Standard for "Butler County Fair" by Michelle Styron

Division E

- 1st Place: 280 Living (Birmingham) for "Ritch's Pharmacy" by Emily VanderMey
2nd Place: The Redstone Rocket (Huntsville) for "Scott Kitchen and Bath" by Rhonda Stennett, Donna Counts

Cat. 11 Best Original/Creative Idea

Division B

- 1st Place: The Outlook (Alexander City) for "People Read" by Audra Spears
2nd Place: The Cullman Times for "Alabama/Auburn Football Schedule" by Heather Casillas, staff
3rd Place: The Clanton Advertiser for "Peach Living Real Estate" by Zack Bates

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Home Improvement Page" by Evann Campbell, Vee Romero
2nd Place: Shelby County Reporter (Columbiana) for "Senior Picnic" by Rhett McCreight
3rd Place: Shelby County Reporter (Columbiana) for "Vulcan Wanted Dead Not Alive" by Rhett McCreight

Division D

- 1st Place: The Wetumpka Herald for "People Read the Newspaper" by Audra Spears
2nd Place: The Clay Times-Journal (Lineville) for "Trike-A-Thon 1st Bank" by Breanna Minter
3rd Place: The Clay Times-Journal (Lineville) for "100 days of school 1st Bank" by Breanna Minter

Division E

- 1st Place: The Redstone Rocket (Huntsville) for "Bennett Nursery" by Rhonda Stennett, Donna Counts
2nd Place: 280 Living (Birmingham) for "Pet Vet Express/Animal Hospital of the Hills" by Ted Perry

Cat. 12 Best Classified Display Ad

Division B

- 1st Place: The Fort Payne Times-Journal for "PlayCore Jobs " by Emily Wooten, Linda Stiefel
2nd Place: The Cullman Tribune for "RWC Job Fair" by Janet Chandler, Dustin Isom
3rd Place: The Cullman Times for "Medical Directory" by Heather Casillas, staff

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Truck and Trailer auction" by Vee Romero
2nd Place: Shelby County Reporter (Columbiana) for "Alabama Farmers" by Octavia Campbell
3rd Place: The Sand Mountain Reporter (Albertville) for "Swafford Hokes Bluff Auction" by John Morris, Jonathan Bottomlee

Division D

- 1st Place: The Greenville Standard for "Coleman Realty" by Bruce Branum
2nd Place: The Observer (Opelika) for "For Sale" by Michelle Key

Cat. 13 Best Signature Page

Division B

- 1st Place: The Cullman Times for "12 Reasons to Shop Local" by Heather Casillas, staff
2nd Place: The Cullman Tribune for "Shop Local Cullman" by Noah Galilee, Dustin Isom, Janet Chandler
3rd Place: The News Courier (Athens) for "Miss Merry Christmas" by Glenda Smith, Angie Christopher, Heather Casillas

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Home Improvement" by Evann Campbell, Vee Romero
2nd Place: Shelby County Reporter (Columbiana) for "Worship" by staff
3rd Place: The Sand Mountain Reporter (Albertville) for "Sardis Baseball" by John Morris, Jonathan Bottomlee

Division D

- 1st Place: The Wetumpka Herald for "Wetumpka High School Spirit Banner" by staff
2nd Place: The Wetumpka Herald for "Shelter Pets" by Audra Spears
3rd Place: The Observer (Opelika) for "Signature Page" by Michelle Key

Cat. 14 Best Niche Publication

Division B

- 1st Place: The Cullman Times for "Class of 2023" by Heather Casillas, staff
2nd Place: The Outlook (Alexander City) for "Frontline Heroes Coloring Book" by Audra Spears, Renee Trice, Hidey Arrington
3rd Place: The Fort Payne Times-Journal for "Business Card Directory" by Ad Staff

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Visitors Guide 2023" by staff
2nd Place: Shelby County Reporter (Columbiana) for "Football 2023" by staff
3rd Place: The Sand Mountain Reporter (Albertville) for "Boaz Harvest Festival Menu Guide 2023" by John Morris, Jonathan Bottomlee

Division D

- 1st Place: The Wetumpka Herald for "Elmore County First Responders Coloring Book" by Audra Spears
2nd Place: The Clay Times-Journal (Lineville) for "At Home in Clay County-December 2023" by staff
3rd Place: The Clay Times-Journal (Lineville) for "At Home in Clay County-May 2023" by staff

Division E

- 1st Place: 280 Living (Birmingham) for "Under the Lights" by staff

Cat. 15 Best Use of Humor

Division B

- 1st Place: The Cullman Times for "C&E Fence" by Heather Casillas, staff
2nd Place: The News Courier (Athens) for "March Madness" by Glenda Smith, Angie Christopher, Heather Casillas
3rd Place: The Outlook (Alexander City) for "Winking Girl" by Tippy Hunter, Audra Spears

Division C

- 1st Place: The Choctaw Sun-Advocate (Gilbertown) for "ACE Santa's workshop" by Dee Ann Campbell
2nd Place: The Choctaw Sun-Advocate (Gilbertown) for "ACE Gibson Body Shop" by Dee Ann Campbell
3rd Place: Shelby County Reporter (Columbiana) for "Buck Creek Dental Halloween" by Rachel Henderson

Division D

- 1st Place: The Clay Times-Journal (Lineville) for "Wedowee Marine Santa Claus" by Breanna Minter
2nd Place: The Greenville Standard for "Stuckey's Barber Shop" by Bruce Brantum
3rd Place: The Greenville Standard for "Pet Salon" by Michelle Styron

Division E

- 1st Place: 280 Living (Birmingham) for "Joe Falconer 'Steer' Realtor" by Ted Perry
2nd Place: The Redstone Rocket (Huntsville) for "Triple H RVs Thanksgiving" by Rhonda Stennett, Donna Counts
3rd Place: The Redstone Rocket (Huntsville) for "Triple H RVs" by Rhonda Stennett, Donna Counts

Cat. 16 Best Presentation of Online Advertising

Division B

- 1st Place: Jackson County Sentinel (Scottsboro) www.jacksoncountysentinel.com by staff
2nd Place: The Cullman Tribune www.cullmantribune.com by Dustin Isom, Noah Galilee, staff
3rd Place: The Cullman Times www.cullmantimes.com by staff

Division C

- 1st Place: Shelby County Reporter (Columbiana) for www.shelbycountyreporter.com by staff
2nd Place: The Sand Mountain Reporter (Albertville) for www.sandmountainreporter.com by John Morris, Jonathan Bottomlee

Division D

- 1st Place: The Tallahassee Tribune for www.tallahassee-tribune.com
2nd Place: The Greenville Standard for www.thegreenvillestandard.com
3rd Place: The Wetumpka Herald for www.thewetumpkaherald.com

Cat. 17 Best Innovative Online Advertising, single ad

Division B

- 1st Place: The Outlook (Alexander City) for "SNF Designs" by Hidey Arrington, Audra Spears
2nd Place: The Outlook (Alexander City) for "Meek Dozer Services" by Hidey Arrington, Audra Spears
3rd Place: The Outlook (Alexander City) for "Holmes Guns" by Hidey Arrington, Audra Spears

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Buck Creek Dental" by Rachel Henderson
2nd Place: Shelby County Reporter (Columbiana) for "Buck Creek Dental Halloween" by Rachel Henderson
3rd Place: Shelby County Reporter (Columbiana) for "Oak View Animal Hospital" by Rhett McCreight

Division D

- 1st Place: The Wetumpka Herald for "Better Life Veterinary" by staff
2nd Place: The Wetumpka Herald for "Parker Tire" by Audra Spears
3rd Place: The Tallahassee Tribune for "Community Hospital" by staff

Cat. 18 Online Revenue Builder

Division B

- 1st Place: The Cullman Tribune for "Subscribe to The Cullman Tribune" by Noah Galilee, Dustin Isom, Janet Chandler
2nd Place: The Fort Payne Times-Journal for "DeKalb Magazine Promo" by Emily Wooten

Division C

- 1st Place: Shelby County Reporter (Columbiana) for "Gain Access" by staff
2nd Place: Shelby County Reporter (Columbiana) for "Newsletter subscription" by staff
3rd Place: The Choctaw Sun-Advocate (Gilbertown) for "SUNTV Football" by Dee Ann Campbell

Advertising Sweepstakes Award

Division B

- 1st Place: The Outlook (Alexander City)
2nd Place: The Cullman Times
3rd Place: The Fort Payne Times Journal

Division C

- 1st Place: Shelby County Reporter (Columbiana)
2nd Place: The Choctaw Sun-Advocate (Gilbertown)
3rd Place: The Southern Star (Ozark)

Division D

- 1st Place: The Observer (Opelika)

2nd Place: The Wetumpka Herald

3rd Place: The Dadeville Record

Division E:

1st Place: The Redstone Rocket (Huntsville)

2nd Place: 280 Living (Birmingham)

Ad of the Year

The Outlook for "People Read" by Audra Spears